# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## FORM 8-K

CURRENT REPORT Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 13, 2018

## IMPRIMIS PHARMACEUTICALS, INC.

(Exact name of registrant as specified in its charter)

Delaware 001-35814 45-0567010 (State or other jurisdiction (Commission (IRS Employer File Number) of incorporation) Identification No.)

12264 El Camino Real, Suite 350 San Diego, CA (Address of principal executive offices)

92130 (Zip Code)

Registrant's telephone number, including area code: (858) 704-4040

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions: [ ] Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

- [ ] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- [ ] Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- [ ] Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 5.03 Amendments to Articles of Incorporation or Bylaws: Change in Fiscal Year.

On December 13, 2018, the board of directors of Imprimis Pharmaceuticals, Inc. (the "Company") took action to start the process by which the Company will change its name from "Imprimis Pharmaceuticals, Inc." to "Harrow Health, Inc." The Delaware General Corporations Law permits the Company to change its name by board action without the approval of the stockholders of the Company. It is anticipated that the name change will be completed within the next thirty days.

The stockholders of the Company need not take any action in respect of the name change. Additionally, once the name change is completed, stockholders do not need to exchange their certificates representing their shares of common stock. The current stock certificate will continue to represent their ownership interest in the Company. Stockholders, however, may return their certificates to the transfer agent for the Company after the name change is completed, and obtain an updated certificate with a new CUSIP number.

### Item 7.01. Regulation FD Disclosure

Attached as Exhibit 99.1 to this Item 7.01 is a presentation of the Company, that is being used by the management of the Company at investor conferences and at meetings describing the Company.

The information contained in Item 7.01 of this report and in Exhibit 99.1 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

### Item 9.01. Financial Statements and Exhibits

(d)	Exhibits

Item Description

99.1 Imprimis Pharmaceuticals, Inc. Corporate Presentation date December 2018

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Imprimis Pharmaceuticals, Inc.

Date: December 17, 2018 By: /s/ Andrew R. Box

By: /s/Andrew R. Boll
Name: Andrew R. Boll
Title: Chief Financial Officer



## SAFE HARBOR

This presentation contains express "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995. You are cautioned not to rely on these forward-looking statements. These statements are based on current expectations of future events. If underlying assumptions prove inaccurate or known or unknown risks or uncertainties materialize, actual results could vary materially from Imprimis Pharmaceuticals, Inc.'s (IM-Company') or "Imprimis") expectations and projections. Some of these risks and uncertainties include, but are not limited to: the Company's ability to make commercially available its formulations and technologies in a timely manner or at all; market acceptance of the Company's formulations and challenges related to the marketing of the Company's formulations; its ability to obtain intellectual property protection for its assets; its ability to accurately estimate its expenses and cash burn and raise additional funds when necessary; its ability to generate profits from sales of its formulations; risks related to research and development activities; its estimates of the current and potential market size for its technologies and formulations; unexpected data, safety and technical issues; regulatory and market developments impacting compounding pharmacies, outsourcing facilities and the pharmaceutical industry, competition; and market conditions, More detailed information about the Company and the risk factors that may affect the realization of forward-looking statements is set forth in the Company is fings with the Securities and Exchange Commission, including its Annual Reports on Form 10-K and its Quarterly Reports on Form 10-G liled with the SEC. Such documents may be read free of charge on the SEC's web site at www.sec.gov. All forward-looking statements are qualified in their entirely by this cautionary statement. You are cautioned not to place undue reliance on these forward-looking statements are not FDA approved. All trademarks, service marks and trade names included i



VISION

To ensure patient access to affordable healthcare solutions

VALUE CREATION

We own large equity interests in a growing and diversified portfolio of pharmaceutical businesses we've founded and royalties on certain drug candidates they are developing



PHARMACEUTICAL COMPOUNDING











- 238% revenue CAGR in ophthalmology (2014-2017)
   153% consolidated revenue CAGR (2014-2017)
   60+ formulation and method of use patent filings

- Balance sheet value in retained equity positions
   Significant cash flow potential from royalties













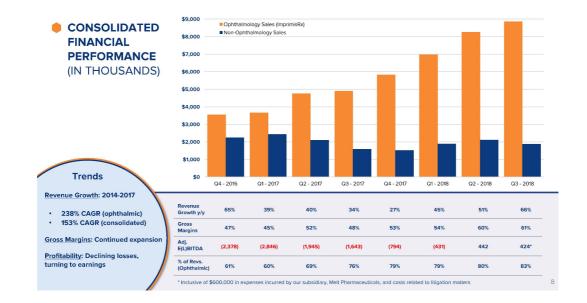




- ImprimisRx is the leading ophthalmology compounding business in the U.S.
  - Serve ophthalmologists treating cataracts, LASIK, glaucoma, and dry eye
  - 3,000+ physician customers (and growing) ordering ~20 SKUs
  - IP focused; 60+ patents filed
  - 2M+ sterile doses dispensed
  - 238% ophthalmology revenue CAGR (2014 through 2017)
  - \$10M+ investment made in equipment, facilities, software
  - FDA registered; cGMP production (highest federal standards)
- Park is cash flow generating and is a strategic R&D hub

## WHAT IS THE OPPORTUNITY?

- To be the most important pharmaceutical vendor to ophthalmologists in the US
- We are growing, cash flowing and scalable
- Operating efficiencies should expand gross margins beyond 60%
- Goal of \$100M revenue run rate in 2021



## **OPHTHALMOLOGY REVENUE GOAL ROADMAP**

### <u>imprimis</u> <sub>R</sub> OPPORTUNITY IN U.S. FY 2021: \$100M RUN RATE Target: • 525,000 procedures • \*\*13% market share • Increase revenue to >\$75 avg per surgery by adding new products \$1+ billion drug market "4.6M ocular surgeries and other procedures<sup>16, 8, 10, 12-17</sup> OPHTHALMIC **SURGERY** Demographic growth in the overall market ~6% per yr<sup>18</sup> \$2 billion drug market 19+ million targeted Rxs<sup>12</sup> Patients taking >1 Rx Target: • 600,000 annual prescription GLAUCOMA equivalents 3% prescription share \$65 avg per monthly prescription 4 million Americans<sup>19</sup> DRY EYE \$2 billion drug market 4 million prescriptions<sup>12</sup> Estimated 30 million Americans 400,000 annual prescription equivalents suffer from some form of dry eye<sup>20</sup> 10% prescription share \$49 avg per monthly prescription





- Focus on drug candidates requiring single small PIII trials, bio-equivalence, or literature-based 505(b)(2) NDA fillings
- Current portfolio contains eight product candidates with an addressable market of > \$4.4 billion:
  - Two products filed with the FDA and expected to launch in 2019  $\,$
- Five additional products expected to be filed within 24 months
- Successful PIII study on allergic conjunctivitis drug candidate announced
- IPO November 2018 at \$6 per share (NASDAQ: ETON)
- Strong BOD and dynamic CEO with strong M&A and licensing background

## WHAT IS THE OPPORTUNITY?

- Imprimis owns 3.5M shares of Eton common stock (20% ownership interest)
- Royalty opportunity on drug candidate to compete with H.P. Acthar Gel®
  - Patent-pending 39 amino acid chain synthetic corticotropin formulation
  - Previously dispensed as a compounded formulation

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- Focused on >\$1B ocular surface disease and related markets
- Imprimis contributed 505(b)(2) drug candidates have up to five indications:
  - Dry eye disease (chronic, episodic and refractory), pain and inflammation post ocular surgery, and blepharitis
- Patented delivery technology, invented by Richard L. Lindstrom, MD, is designed to protect and rehabilitate the ocular surface
- \$21M Series A investment from Flying L Partners in 2018
- Strong management and Board of Directors team with a history of success in ophthalmology product development, operations and capital investment

## WHAT IS THE OPPORTUNITY?

- Imprimis owns 3.5M shares of Surface common stock (30% equity interest)
- Royalty opportunity on all current drug candidates
- Expect to file three INDs, start Phase II clinical studies during 2019, and have data from these studies in the first half of 2020





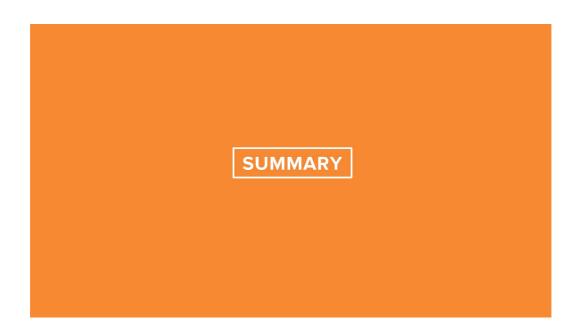
- Owns patented non-opioid sublingual sedation / analgesia drug candidates
- ~100 million U.S. procedures annually<sup>1-11</sup> where Melt formulations could replace and/or augment IV sedation
- Multi-billion dollar market opportunity (ophthalmology, dental, MRI claustrophobia, ER, OBGYN, pediatrics, plastics and dermatology)
- 611 patient randomized, controlled study on MKO Melt® compounded formulation used during cataract surgery showed the MKO Melt® "... is safe, effective and superior to diazepam in reduction of anxiety and need for IV medications"
- Strong Board and regulatory and clinical advisory consulting team

## WHAT IS THE OPPORTUNITY?

- Intention to initially focus on cataract surgery indication, and to pursue other 505(b)(2) programs
- Imprimis likely to maintain ownership stake and royalties on sales of contributed assets
- Pre-IND FDA meeting scheduled for January 2019
- Pursuing similar transaction and structure as Eton and Surface

## SUMMARY OF LAUNCHED 505(B)(2) DRUG DEVELOPMENT COMPANIES

COMPANY	DRUG CANDIDATE	MARKET OPPORTUNITY	ROYALTY RATE
eĪon	Synthetic Corticotropin (39 peptide AA) Infantile Spasms, Rheumatoid Arthritis	\$1.1B+ (Acthar Gel® ¹17 sales <sup>©</sup> )	6%
<b>Eurface</b>	Mycophenolic Acid + Klarity Chronic Dry Eye	\$1.5B+ (Restasis®/Xiidra® 17 sales¹²)	4%
	Betamethasone + Klarity Episodic Dry Eye Pain and Inflammation	\$1B+ (Comp: Kala Pharmaceuticals)	4%
	Doxycycline + Omega-3 (Oral) Refractory Dry Eye Blepharitis	\$1B+	6%
MELT	Midazolam + Ketamine (sublingual) Procedural/Conscious Sedation Cataract, Colonoscopy, Pediatrics	\$1B+ (Up to 100M U.S. uses annually)	5%



# **KEY TAKEAWAYS**



Our operating business is profitable; it's an innovation engine; and on plan to reach a \$100M revenue run rate in 2021



Growing balance sheet with equity positions in well funded and well managed 505(b)(2) pharmaceutical companies



Significant income potential through royalty stakes in a diversified group of funded drug development programs



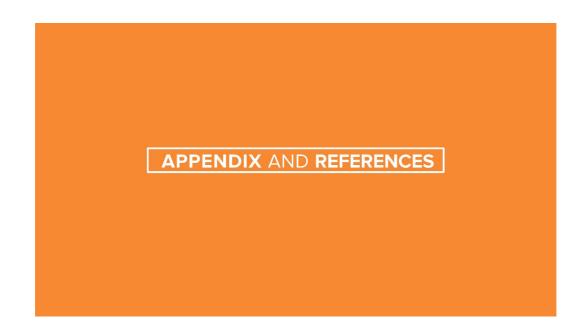
Leveraging our growing IP portfolio and business model to pursue additional compounding-to-505(b)(2) opportunities

## **COMPANY PROFILE**

(as of December 13, 2018)

TRADING SYMBOL: PRICE PER SHARE: STRONG CEO/CFO INCENTIVE THRU PERFORMANCE STOCK UNITS TO ACHIEVE \$9 – \$15 SHARE PRICE \$5.95 **NASDAQ: IMMY** AVG. DAILY QTD TRADING VOLUME: MARKET CAP: SHARES OUTSTANDING: 406,000 SHARES **\$137 MILLION** 23 MILLION STOCK PRICE RANGE (52-WEEK): PRODUCTION FACILITIES: CORPORATE HEADQUARTERS: \$1.45 - \$6.50 **IRVINE, CA & SAN DIEGO, CA** LEDGEWOOD, NJ

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## PUBLISHED **CLINICAL** DATA

Refractive Surgery.

In a study of 483 eyes undergoing cataract surgery with concomitant trabecular microbypass stent insertion, there were no statistically significant differences in the safety profiles of a study group of 234 eyes receiving an intravitreal injection (pars plana) of 0.2mL of Dropless® at the time of surgery compared to a control group of 249 eyes that received a standard topical regimen postoperatively. To measure safety, intraocular pressure was recorded as were cases of inflammation, cystoid macular edema, infection, or retinal detachments.

Design. Compliance issues are diminished with Dropless Therapy compared to standard post-surgery topical drop regimens. Cost savings to patients can range from \$200 to \$600 per cataract procedure. Staff time is reduced without patient, insurance and pharmacy callbacks about eye drop substitutions and confusion over topical regimens. A retrospective review of Dropless Therapy cases found no postoperative endophthalmits. Post-surgery infection and inflammation rates were similar to reported rates with other alternative prophylactic therapies, such as topical drops.

Tyson, S. L., et al. (2017, January). Clinical outcomes after injection or a compounded pharmaceutical for prophylaxis after cataract surgery; a large-scale review. Current Opinion in Ophthalmology. No major intraoperative complications associated with the transzonular injection technique. There were no cases of postoperative endophthalmitis. Rates of infection and inflammation reported in this retrospective review of 1,544 cases from 922 patients receiving a transzonular injection of 17i-Moxi-Vanc for prophylaxis after cataract surgery appear similar to reported rates with alternative prophylactic therapies such as topical drops.

Fisher, B. L., & Potvin, R. (2016, July 18). Transzonular vitreous injection vs a single drop compounded topical pharmaceutical regimen after cataract surgery. Current Pharmaceutical Design. Review of the rationale for reducing topical therapy in cataract surgery prophylaxis, and what is known to date about the efficacy and safety of the Dropless approach. Both groups expressed similar satisfaction with surgery, but patients who received Dropless preferred the overall experience (P=0.01).



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